Sector	Sector association
Accommodations	Alberta Hotel and Lodging Association (AHLA)
Accommodations	Alberta Bed and Breakfast Association (ABBA)
Food and Beverage	Restaurants Canada
Indigenous Tourism	Indigenous Tourism Alberta
Recreation and Entertainment	Canadian Association of Tour Operators (CATO)
Recreation and Entertainment	Canada West Ski Areas Association (CWSAA)
Recreation and Entertainment	Association of Canadian Mountain Guides (ACMG)
Recreation and Entertainment	Alberta Golf Association
Meetings, Conventions, and Incentive Tourism	Convention Centres Canada (CCC)
Tourism and Hospitality	Tourism Industry Association of Alberta (TIAA)
Tourism and Hospitality	Alberta Hospitality Association
Tourism and Hospitality	Tourism HR Canada
Tourism and Hospitality	Indigenous Tourism Association of Canada (ITAC)